

# 5 Questions for Nike's Tom Rushbrook

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Nike Lunar Control

Photo By Courtesy

Nike Golf senior footwear designer Tom Rushbrook knows what it's like to want to wear the shoes of his favorite athletes, and now the athletes are wearing his Nike Lunar Control.

"I'm pretty big into soccer," said the U.K. native. "That's how I was when I was a kid: I would see the soccer guys wearing a product, and I immediately wanted to go out and buy the same thing."

The \$190 shoe will be available in the U.K. on July 11 on [Onlinegolf.co.uk](#) and in the U.S. on July 13 on [Nikestore.com](#). Nike Golf athletes, including Paul Casey, Stewart Cink, Lucas Glover, Justin Leonard, Francesco Molinari and 2011 Masters champion Charl Schwartzel, will sport the shoes at The Open Championship on July 11-17.

Here, Rushbrook discusses his part in the design of the limited-edition shoe.

## 1. What was the inspiration behind the Nike Lunar Control Shoe?

"The main inspiration was to bring ultimate performance lightweight [design] to the product. The entire shoe uses the idea of stability, comfort and traction. [We took] all the elements of traditional golf shoes and packaged them into a lightweight structure."

## 2. Aside from its lightweight features, how is the Lunar Control different from other Nike designs?

"[It's] a very forward-thinking product for Nike Golf. It's a first for us. It uses two of Nike's biggest concepts: the Lunar cushioning you see in the running shoes in the heel, and Nike Flywire, [a strong thread used on the upper for its lightness and strength]."