Rockin' Out

Steve Madden isn't shy about his expectations for his newest Madden Music name: British vocalist Katy B. "Take lots of pictures because next time you see her, she's going to have all these massive, 300-pound [bodyquards] around her," Madden said at his summer concert series event

at The Standard Hotel in New York. For her part, the songstress said she was excited about venturing to the Big Apple for the first time. "I did a lot of shopping today," she told Spy. She also revealed her biggest musical influences, including Destiny's Child, Mary J. Blige and Faith Evans. So who is up next on Madden's summer set list? Be on the lookout for another British artist, Eliza Doolittle, followed by Indie band Funeral Party and rock musician Nicole Atkins. "We are sort of a gateway drug for pop stars," said Madden.