

# Derek Jeter Celebrates 10 Years with Jordan

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Jordan's Jeter Cut shoe

Photo By Courtesy

Octavio Lubrano knows about outfitting a champion.

The Jordan Brand senior footwear designer was responsible for working with New York Yankee and four-time world champ Derek Jeter on his 10th signature shoe, the Jeter Cut.

The baseball player reached the 3,000-hit mark during Saturday's game at Yankee Stadium, and his shoes are now enjoying more of the limelight.

The Jeter Cut, which launched this past April, is available now at major retailers for \$95. A special "3,000 hit" package of crosstrainer and cleat is due later this summer, at select retailers.

Here, Lubrano discusses his ideas for the line over the years.